

FASHION WEEK - WHAT HAPPENED AND WHAT TO EXPECT!

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Fashion week. Fashion week recently ended in Paris. It was the last leg on its trip around the world debuting new fashion trends and designs. This iconic event began this year on Thursday 9th February and ended a month later on Thursday 8th March.

Fashion week first began in 1943 in New York and was started so that the Americans could distract themselves from French fashion and French designers. It still continues twice a year 74 years after the original shows and does a spring/summer collection and a fall/winter collection.



It is classified as not only an exceedingly important event in the fashion calendar but also in celebrities diaries as some celebrities co-design ranges or are used as inspiration for some so they are also very important factors in fashion week events.

Fashion week now takes place in London, New York, Milan, Los Angeles, Hong Kong, Tokyo and many other cities across the globe.

Fashion has evolved over many years from practical items that people wore to cover them up to fashionable, stylish, comfortable but still practical.

Many designers go to fashion week to debut their new work or new styles.

Fashion week is a big event that creates lots of income and revenue for the cities and areas they are in. The effects also filter through to a number of well known High Street stores and designers.

The image we used was from AFP, through the BBC website.